

Annex 4

Hayling Island Seafront Regeneration Programme - (Indicative) Delivery Plan - March 2022

This high-level delivery plan is an indicative programme of delivery. More detailed programme management documentation will be developed and managed in accordance with normal Council practices. The proposed projects/initiatives set out below are likely to form part of the early phase of the programme, however more detailed consideration will be given to prioritisation, phasing and delivery timescales and funding availability.

1. Catalyst Projects	
Project	Description
a) Chichester Avenue	Feasibility of a new café and public toilets in the Chichester Avenue Car Park
b) West Beach Concession Opportunity (Triangle Carpark)	Options appraisal for commercial opportunities in the triangle car park
c) Hayling Billy Line	Masterplan HBL from Havant Train Station to Seafront. Building on existing feasibility work and steer stakeholders to project implementation
2. Commercial Approach	
a) Beach Hut Strategy	Improve beach hut offer and develop a holistic and coordinated approach to their management
b) Concessions and Season 22	Coordinated approach to concessions on Hayling Island Seafront and market short-term pop-up concessions for the summer season 2022. Market testing.
3. Promotion of Place	
a) Branding and signage	A strong identity that can be used to promote Hayling Island seafront to residents, visitors, businesses and investors.
b) Engagement with Funders, Investors and Developers	<ul style="list-style-type: none">▪ Delivery of Communications and Engagement Plan▪ Funding Strategy
c) Season 2022 and Events	Delivery of Season 2022 in-line with ambition document
4. Public Realm and Access	
a) West Beach SSSI Management Plan	Develop Management plan including public realm enhancements for the West Beach SSSI Area – to enhance and protect the natural area
b) Memorial Benches	Find funding and work with local artist to design and install memorial benches. Develop a financially sustainable model.
c) Improve active travel infrastructure	Build on Hayling Billy work and LCWIP to identify opportunities for improved walking and cycling infrastructure along the seafront

5. Supporting Themes

a) Funding Strategy	<ul style="list-style-type: none">▪ Develop detailed funding plan to support the delivery programme.▪ Continue to build strong relationships with other stakeholders and public agencies to ensure that the best opportunities for funding and other implementation opportunities are achieved.▪ Bid for resources to secure funding from national and regional public investment opportunities.▪ Explore and where appropriate seek to establishing income generation models
b) Local Plan	Develop a SPD for Hayling Island Seafront to support emerging local plan
c) Coastal Management / Flood Risk Management Strategies	Align development of regeneration plans with the Coastal Management and Flood Risk Management Strategies.
d) Climate Change & Environment	Alignment of regeneration and economy programme to support the objectives of the Climate Change and Environment Strategy (2020); Reducing carbon emissions to Net Zero before 2050; protect and enhancing our natural environment